



COMMUNITY-BASED TRANSPORTATION PLAN (CBTP) FOR MORGAN HILL

Morgan Hill Parks and Recreation Committee Meeting

Tuesday, December 15th, 2020


7:00 pm

Origin


Final

Community-Based Transportation Plan for Gilroy



July 2006



Conducted by:
Santa Clara Valley Transportation Authority
 In partnership with:
 Metropolitan Transportation Commission
 County of Santa Clara
 City of Gilroy
 Gilroy Unified School District
 Gilroy Chamber of Commerce
 Gilroy Economic Development Corporation
 South County Collaborative
 OUTREACH, Inc.




Community-Based Transportation Plan for East San José



May 2009

Conducted by:
Santa Clara Valley Transportation Authority
 In partnership with:
 Metropolitan Transportation Commission
 County of Santa Clara
 City of San Jose
 OUTREACH, Inc.
 Alum Rock Union School District




August 2009


Milpitas Community-Based Transportation Plan


Conducted by:
Santa Clara Valley Transportation Authority
 In partnership with:
 Metropolitan Transportation Commission
 County of Santa Clara
 City of Milpitas



Alviso Community-Based Transportation Plan



Conducted by:
Santa Clara Valley Transportation Authority
 In partnership with:
 Metropolitan Transportation Commission
 County of Santa Clara
 City of San Jose, Office of Kansan Chu



CBTP Program Goals



- To improve access and mobility for low-income and other underserved communities for commute and non-commute trips
- To engage residents and community organizations in conducting the analysis and shaping the recommendations

Project Management Team

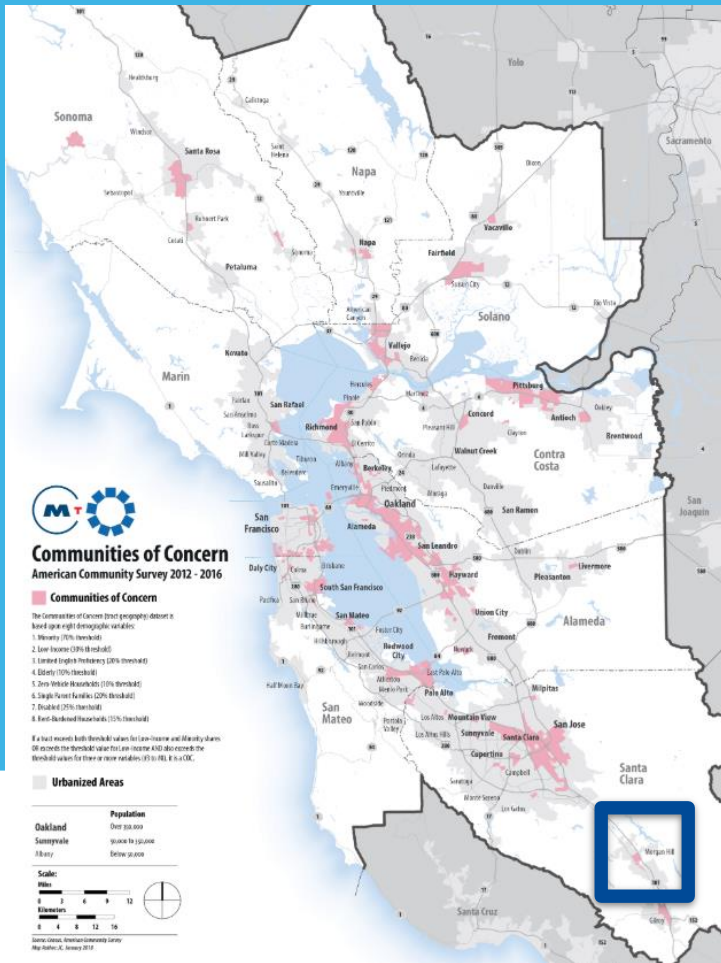
- VTA
- City of Morgan Hill
- Morgan Hill Chamber of Commerce



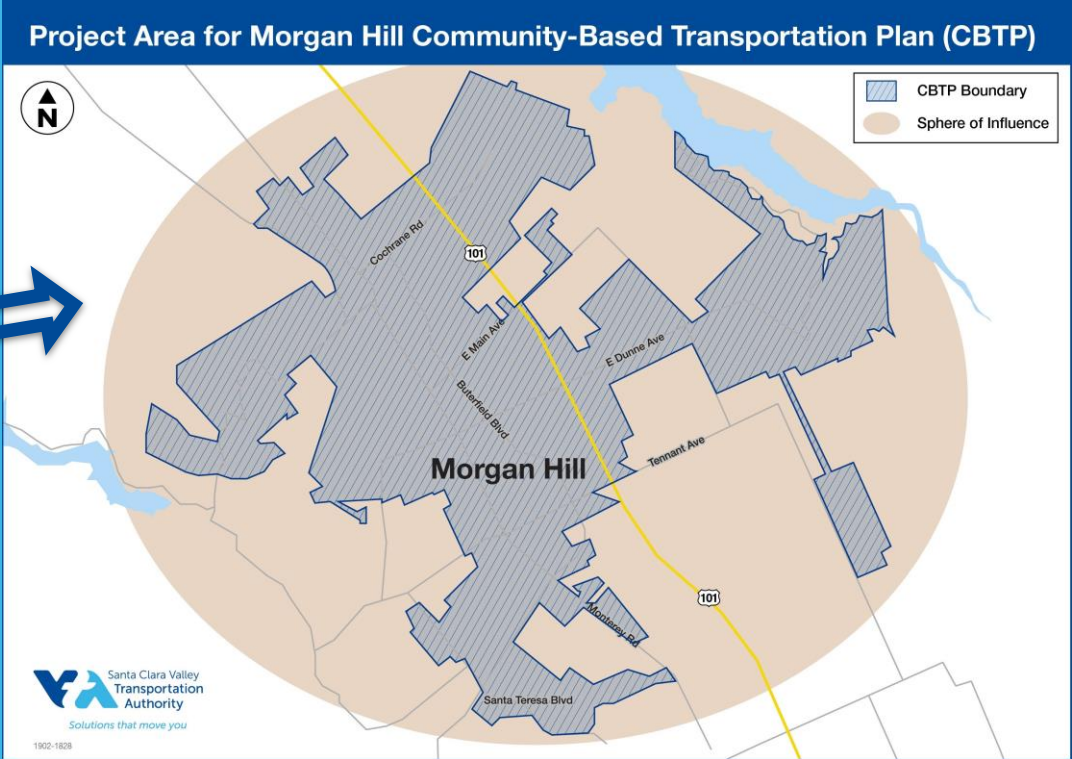
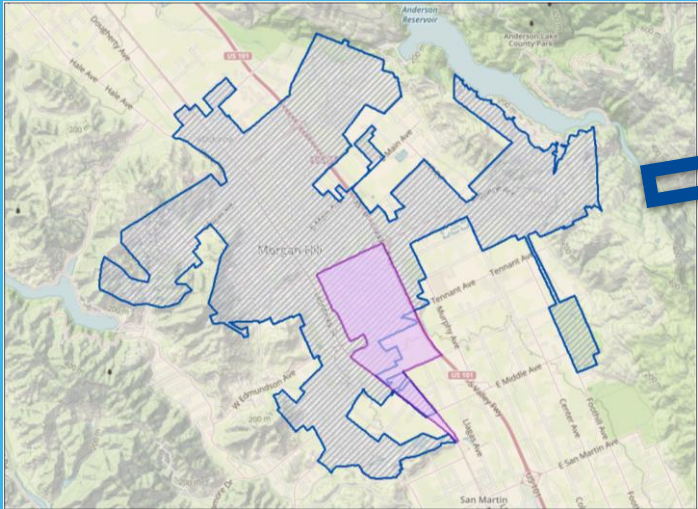
Collaborators

- County of Santa Clara
- Morgan Hill Unified School District
- Morgan Hill Youth Action Council
- Morgan Hill Older Adult Services
- Morgan Hill Bicycle & Pedestrian Advocacy Group
- Eden Housing Incorporated (affordable housing complexes)

Community of Concern per MTC's Definition



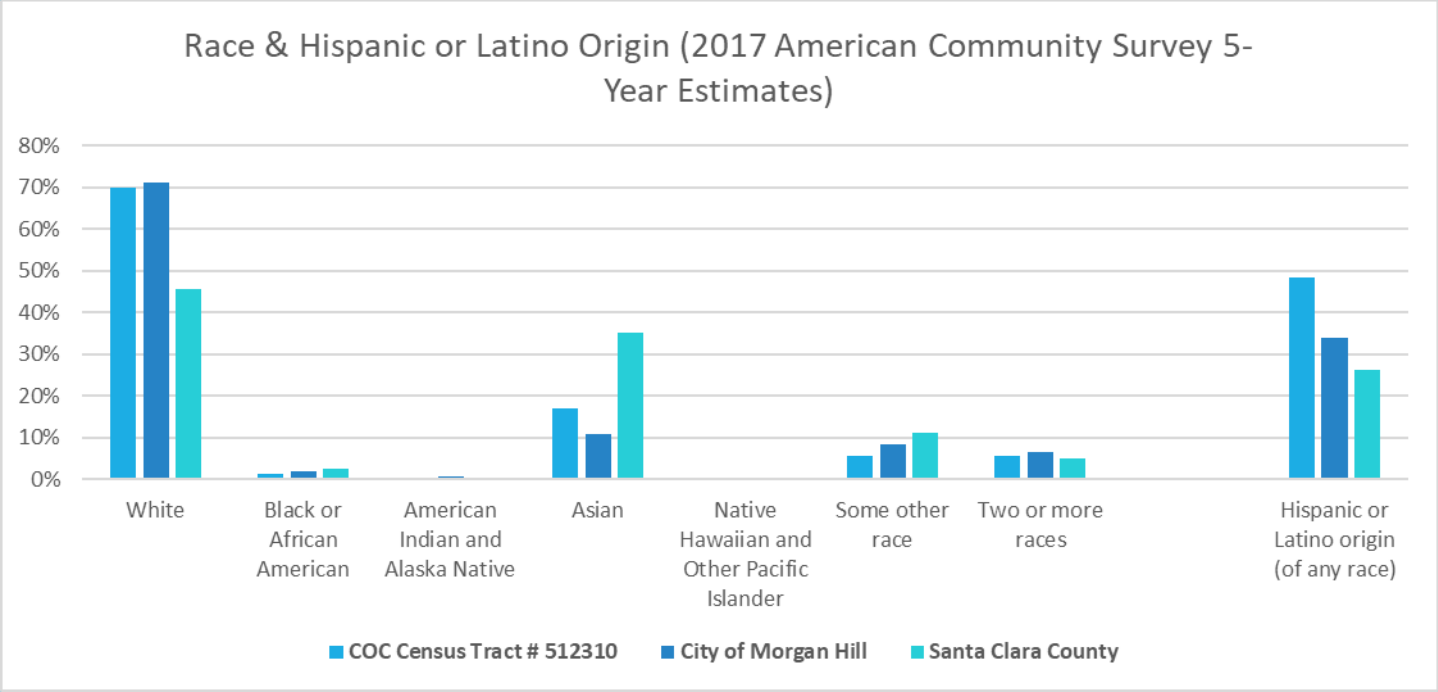
Project Boundary



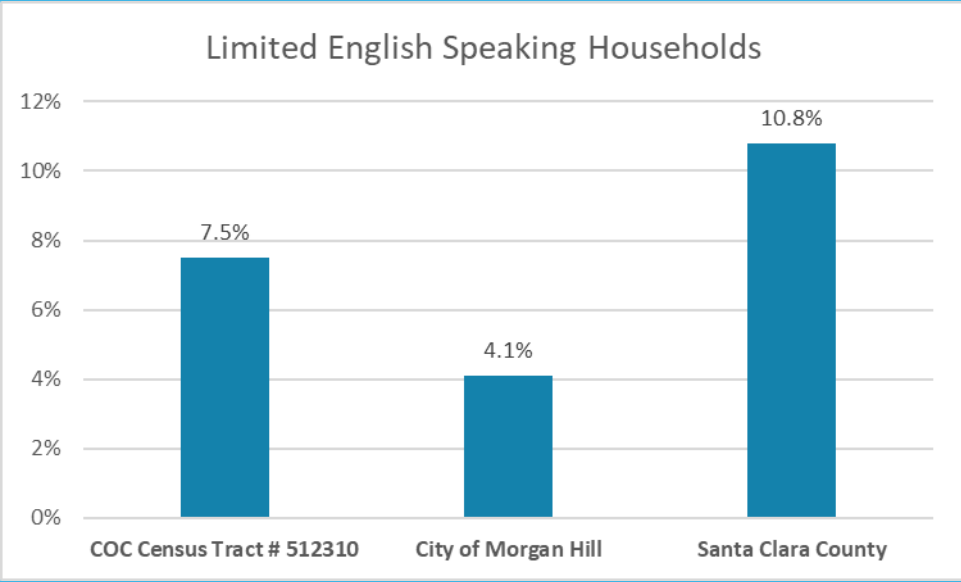
Project Timeline

- **January 2019: Project Kick-Off**
- **February – April 2019: Existing Conditions Analysis & Focus Group Meetings**
- **Mid-April 2019: Public Engagement & Survey**
- **May 2019: Public Meeting**
- **June 2019 – March 2020: Report Development**
- **Summer 2020: Draft Plan Development**

Demographics-Race and Hispanic or Latino Origin

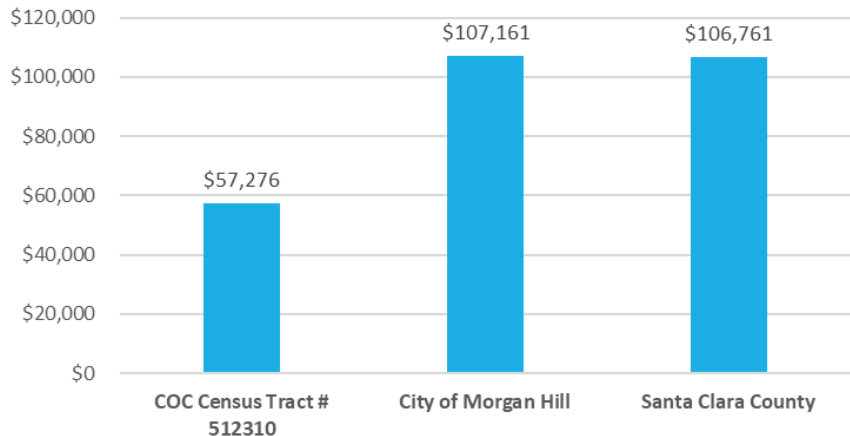


Demographics-Limited English Speaking Households

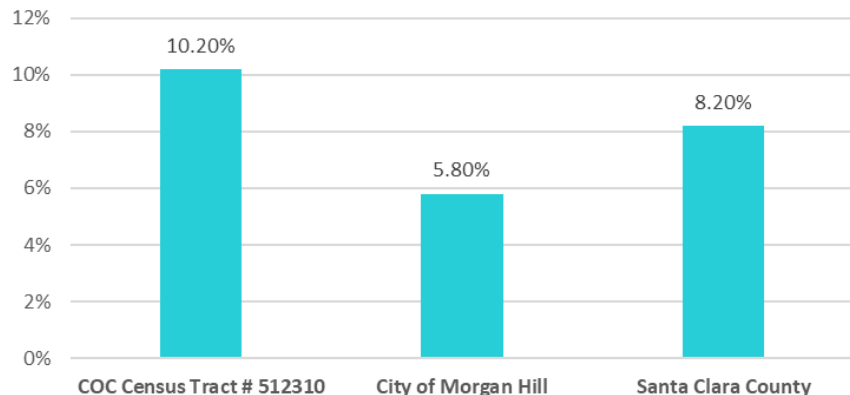


Demographics- Income & Poverty Level

Median Household Income



Percentage of Individuals living below poverty level in the past 12 months



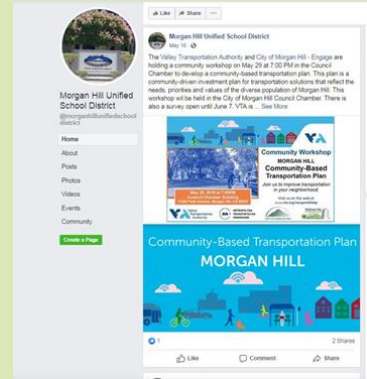
Outreach Methods

Focus Group Meetings

- Affordable Housing Complexes
- Senior Apartments
- Youth Action Council



Social Media & Partner Posts

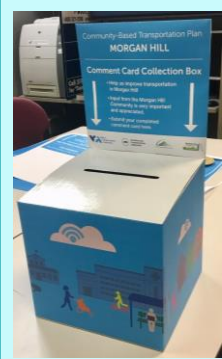


Morgan Hill Chamber of Commerce
 April 29

Are you interested in the long term future of transportation in Morgan Hill? If so, please take a moment to complete the survey you will find at the top of the page for the Community Based Transportation Plan.
<http://www.vta.org/morganhillcbtp>
 Or follow this link directly: <https://www.surveymonkey.com/r/8YSS9FBN>



Fact Sheets & Surveys



- Materials available digitally and in physical copies
- Related documents and survey available in English, Spanish and Chinese; with an option for additional translations if needed

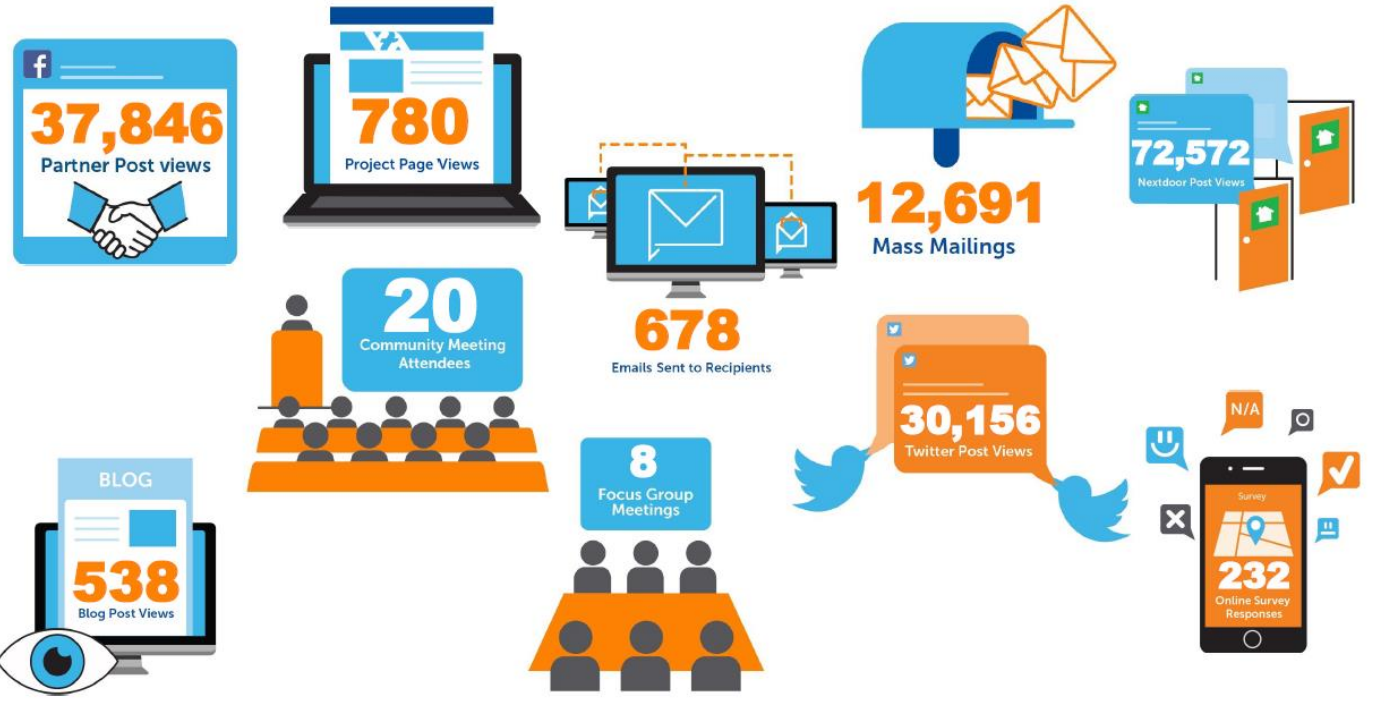
Events

- Morgan Hill Business Expo
- Senior Nutrition Program



Outreach Process

Morgan Hill Community-Based Transportation Plan Summary of Public Outreach

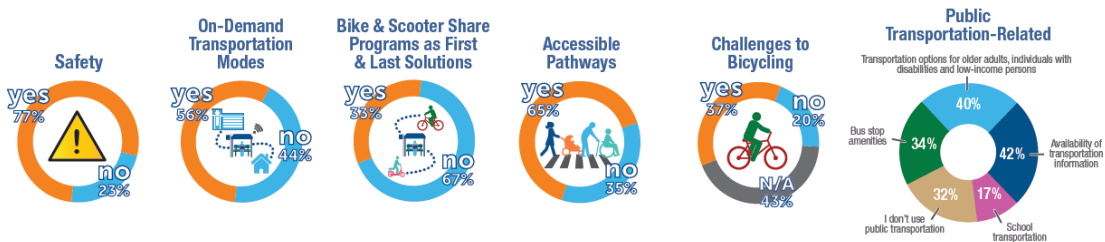


Survey Results & Transportation Challenges

Summary of Comment Card Responses

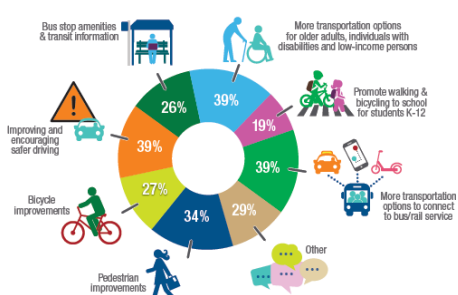
Date collected: 4/29/19 – 6/7/19; # of responses: 308

What are your transportation concerns?



- Limited bus coverage and infrequency of Caltrain services in Morgan Hill
- Speeding of cars through downtown and major roads; difficulties in crossing streets
- Feeling unsafe biking due to narrow streets and absence of bike lanes
- Traffic congestion on US 101 and downtown Morgan Hill during commute hours
- Limited availability of TNCs in Morgan Hill

Improvements you want to see!



Priority Travel Mode



1903-1850 - REV 8/2019

Project Development from Input

- Gathered all survey results and feedback
- Worked with City, VTA, and other partners to develop projects based on project type
- Criteria for Project Development:
 - Identify Lead Agency
 - Determined Financial Feasibility
 - Implementation Feasibility
 - Community Benefits
 - Implementation Timeline

Projects Identified - Highways

- Santa Teresa-Hale Corridor Road and Trail between Dewitt and Main (Phase I) - \$13.5M ✓
- Signalize Santa Teresa Blvd & Watsonville Road intersection - \$1M
- Signalize Santa Teresa Blvd/Hale Avenue & West Main Ave intersection - \$0.6M ✓
- Santa Teresa-Hale Corridor Road and Trail aligning Hale/Dewitt Avenue with Sunnyside Avenue at West Edmundson Avenue (Phase II) - \$12M
- Expansion of Highway 101 adding one express lane through Morgan Hill - \$110M
- Traffic Signal Intelligent System Management for regional traffic and major arterial streets - \$1.3M

Projects Identified – Bike/Ped

- Intersection Improvements - Improved Traffic Congestion and Bicycle and Pedestrian Safety - \$5M+
- Citywide Pedestrian Safety Improvements - ~\$1.5M
- School Safety Improvements - ~\$5M
- Main Avenue Bike Lane and Sidewalk Project - \$0.65M ✓
- Madrone Channel Trail - \$1.4M ✓
- West Little Llagas Creek Trail - \$1.5M
- Safe Routes to School Program Implementation - \$0.12M annually

Projects Identified – Public Transportation

- Rider's Choice Pilot Program – Cost To Be Determined ✓
- Mobility Assistance Program (MAP) - \$2.6M ✓
- Clipper START (Regional Means-Based Fare Discount Program Pilot) - \$11M ✓
- Volunteer Driver Program Expansion - \$0.1M annually
- Morgan Hill Transit Amenities Improvement Project - \$0.05M ✓
- Caltrain Grade Separation at Tennant Avenue and Dunne Avenue - \$80M

Next Steps

- Finalize Draft
- Adoption of Plan by City Council and VTA
- Revisit Plan in 5 Years

