



**WELCOME!**

**Gilroy Station Area Visioning Project  
Community Meeting 1**

**February 18, 2021**



# Why Are We Here Today?

VTA is considering a new Transit-Oriented Development (TOD) at the Gilroy Transit Center on Monterey between 7<sup>th</sup> and 9<sup>th</sup> Street

- Connects to Downtown and will influence Downtown's future
- Current key transportation hub, future site of High Speed Rail
- Will be a mix of uses (retail, workforce housing, community benefits, etc.)
- Phase 1 will be built by a high-quality non-profit developer to be selected and overseen by VTA and the County

**We are here tonight to hear your thoughts about this important project.**



# How to Participate: Virtual Meeting Etiquette

- Treat all participants with kindness, respect and consideration
- **Type questions and comments in the chat** and we will answer them during the Q&A.
- **Mute** your audio when you are not speaking.
- VTA will not tolerate demeaning, discriminatory or harassing behavior and speech. *VTA staff will remove participants who refuse to adhere to this code.*

*\*This event is being recorded by VTA for posting on vta.org.\**

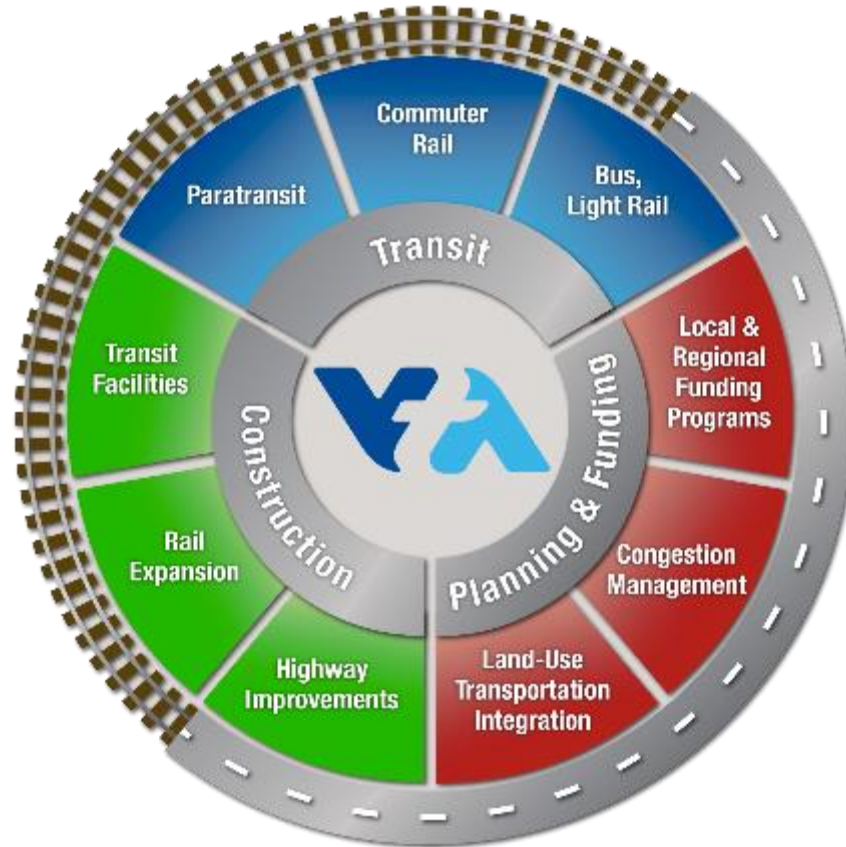


# Today's Agenda



- **Introductions**
- **About VTA**
- **Poll/Getting to Know You**
- **About the Site**
- **Q&A**
- **Breakout Rooms**
- **Report Back**

# What does VTA do?



# VTA's Core Transit Services



## Bus

- 85,000 Weekday Boardings
- 67 Routes
- Newest buses are all electric



## Light Rail

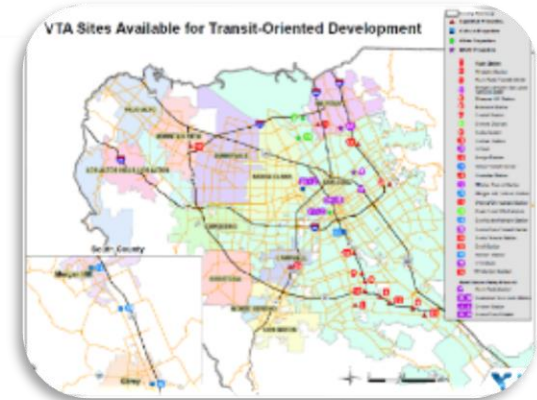
- 27,000 Weekday Boardings
- 3 lines
- 61 Stations
- 99 vehicles



## Paratransit service

- provided to eligible individuals who cannot use conventional services
- [Myaccess.vta.org](http://Myaccess.vta.org)

# VTA's Transit Oriented Development



- 25 properties throughout Santa Clara County
- Program Goals
  - Develop projects that support transit ridership
  - Attract private investment in surrounding communities (Downtown Gilroy)
  - Generate revenue for transit operations



# Land Acknowledgement: Native American Tribal History

## Kanyon "Coyote Woman" Sayers-Roods

Kanyon is a Ohlone & Chumash - California Native Woman, and a Catalyst of decolonizing conversations.

Kanyon strives to bridge the gap between indigenous and contemporary value systems, and to make a difference in the lives of others by sharing her life experiences and knowledge about California Native Americans.

Born and raised in Indian Canyon (the only federally recognized "Indian Country" along Central Coastal California) by her mother Ann Marie Sayers, Kanyon continues to be an Ancestor in training by honoring the past to shape the future.

[www.indiancanyonlife.org/ksr](http://www.indiancanyonlife.org/ksr)

<http://about.me/kanyon.coyotewoman>

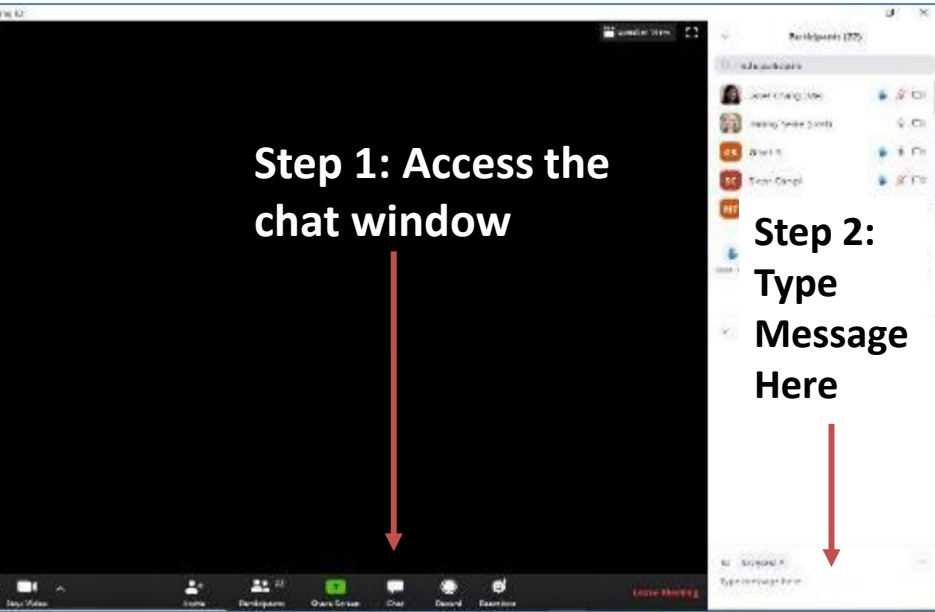


# Community Engagement is Important

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- A process that seeks the community's input to ensure that decision making is well informed
- It means having a meaningful dialogue that is representative of the community
- It is a two-way dialogue that gives everyone an opportunity to propose ideas and to come up with collective solutions
- An effective, inclusive approach to seek diverse opinions
- An ongoing conversation that allows the community to help define and shape the city's future

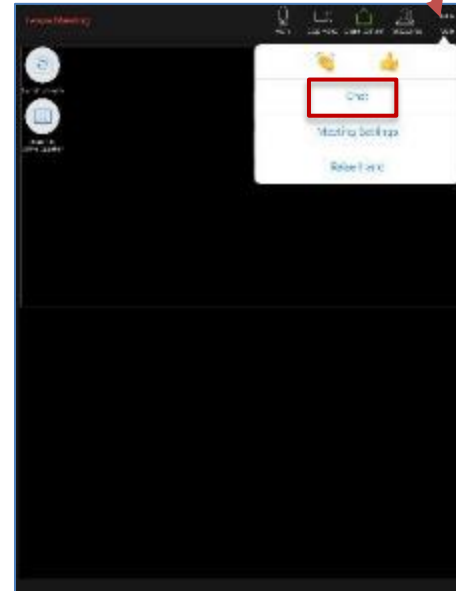
# Zoom Tips: How to Submit Questions



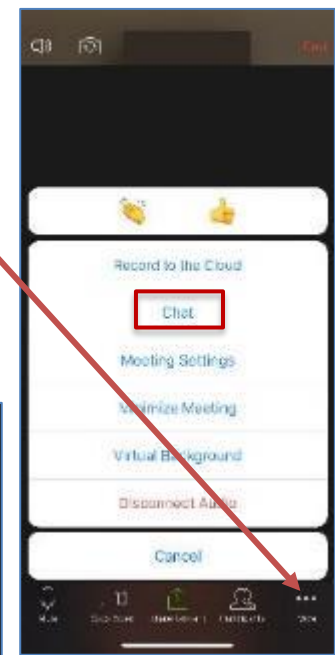
Computer

Step 1: Click "More"

Step 2:  
Select "Chat"



Tablet

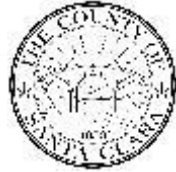


Phone

# Who Are We



Jessie O'Malley-Solis  
Jessica Hitchcock  
Janet Smith-Heimer  
Janice Soriano  
Aiko Cuenco  
Lola Torney  
Kathleen Podrasky  
Jolene Bradford



County of Santa Clara  
**Office of Supportive Housing**

Consuelo Hernandez  
Andrew Barnes  
Diana Castillo

## Outreach Coordinator

Rebecca Garcia



Bruce Brubaker  
Cliff Lau  
Ricardo Pozos  
Logan Woodruff  
Angelica Garcia







# Poll

# VTA Equity and Inclusion



Photo Credit: St. Joseph's Family Center



# VTA's Affordable Housing Policy



- On all VTA TOD sites with housing, at least 20% of units must be affordable to households earning 60% or less of Area Median Income
- Overall we will plan for at least 35% of housing on our lands to be affordable
- VTA has partnered with Santa Clara County's Office of Supportive Housing to help fund housing for people who live or work in Gilroy

# Housing Needs in Gilroy



A family of four with two working adults (teacher and bank teller) earning \$117,000 per year are eligible for affordable housing (75% AMI).

- Gilroy needs housing that all residents can afford, including residents who are unhoused, at risk of losing their housing, and working people struggling to pay for housing
- Over 1,600 low-income households in Gilroy pay more than half of their income for housing
- In Gilroy, a site like this could accommodate families of 4 earning between \$47,000 and \$126,000
- For example, rents could range from \$1,050 to \$2,800 for a two-bedroom apartment.

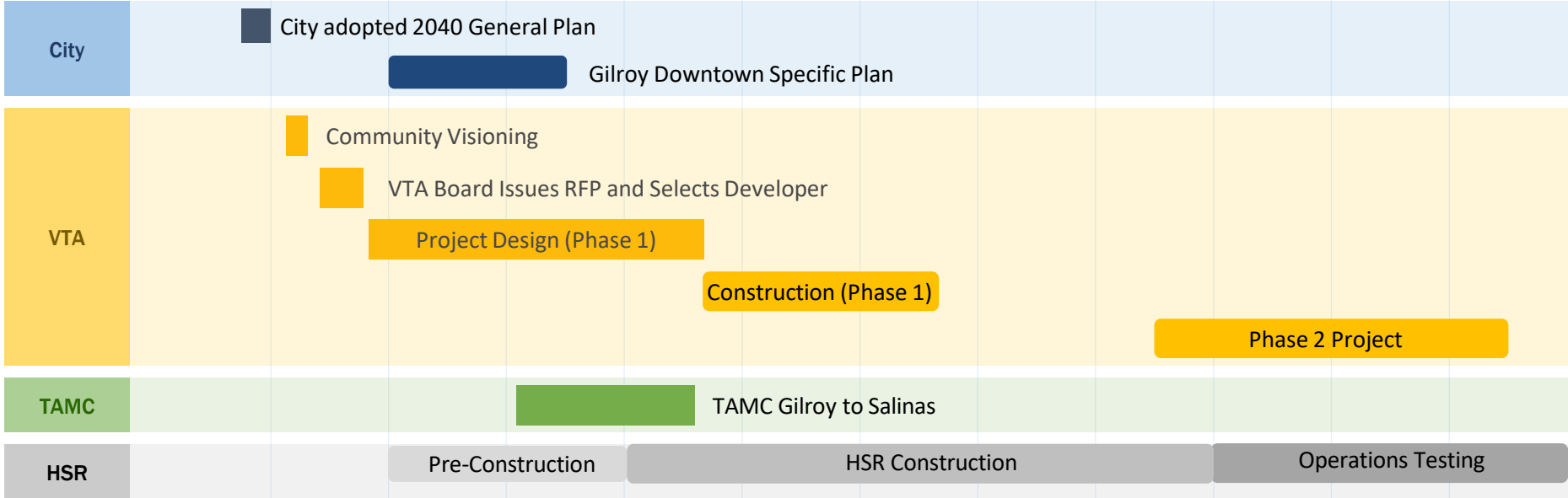


# Community Vision and Master Plan (by PlaceWorks)

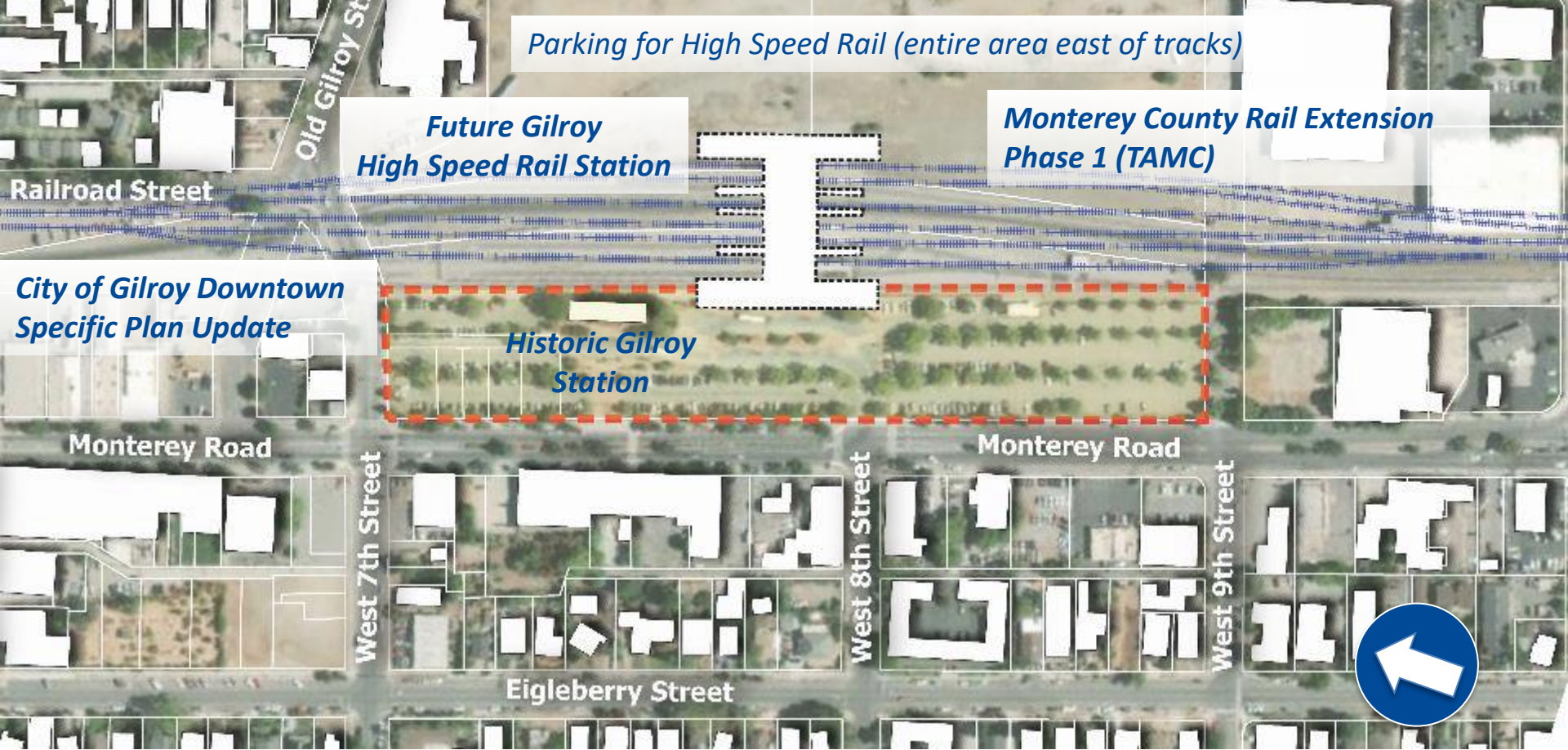


# Long-term Project Schedule

2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031







Parking for High Speed Rail (entire area east of tracks)

**Future Gilroy  
High Speed Rail Station**

**Monterey County Rail Extension  
Phase 1 (TAMC)**

**City of Gilroy Downtown  
Specific Plan Update**

**Historic Gilroy  
Station**

Monterey Road

Monterey Road

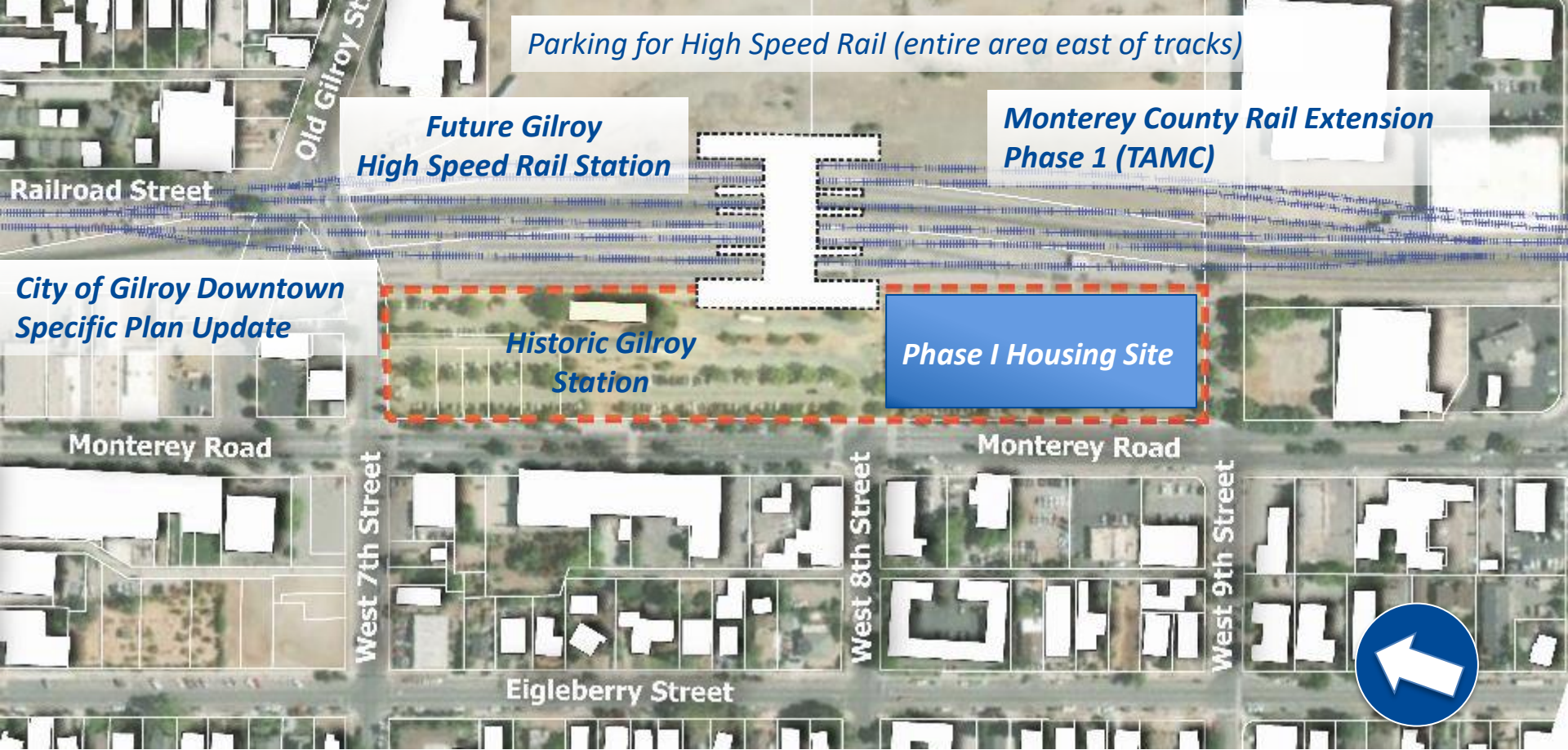
West 7th Street

West 8th Street

West 9th Street

Egleberry Street





Parking for High Speed Rail (entire area east of tracks)

**Future Gilroy High Speed Rail Station**

**Monterey County Rail Extension Phase 1 (TAMC)**

**City of Gilroy Downtown Specific Plan Update**

**Historic Gilroy Station**

**Phase I Housing Site**

Monterey Road

Monterey Road

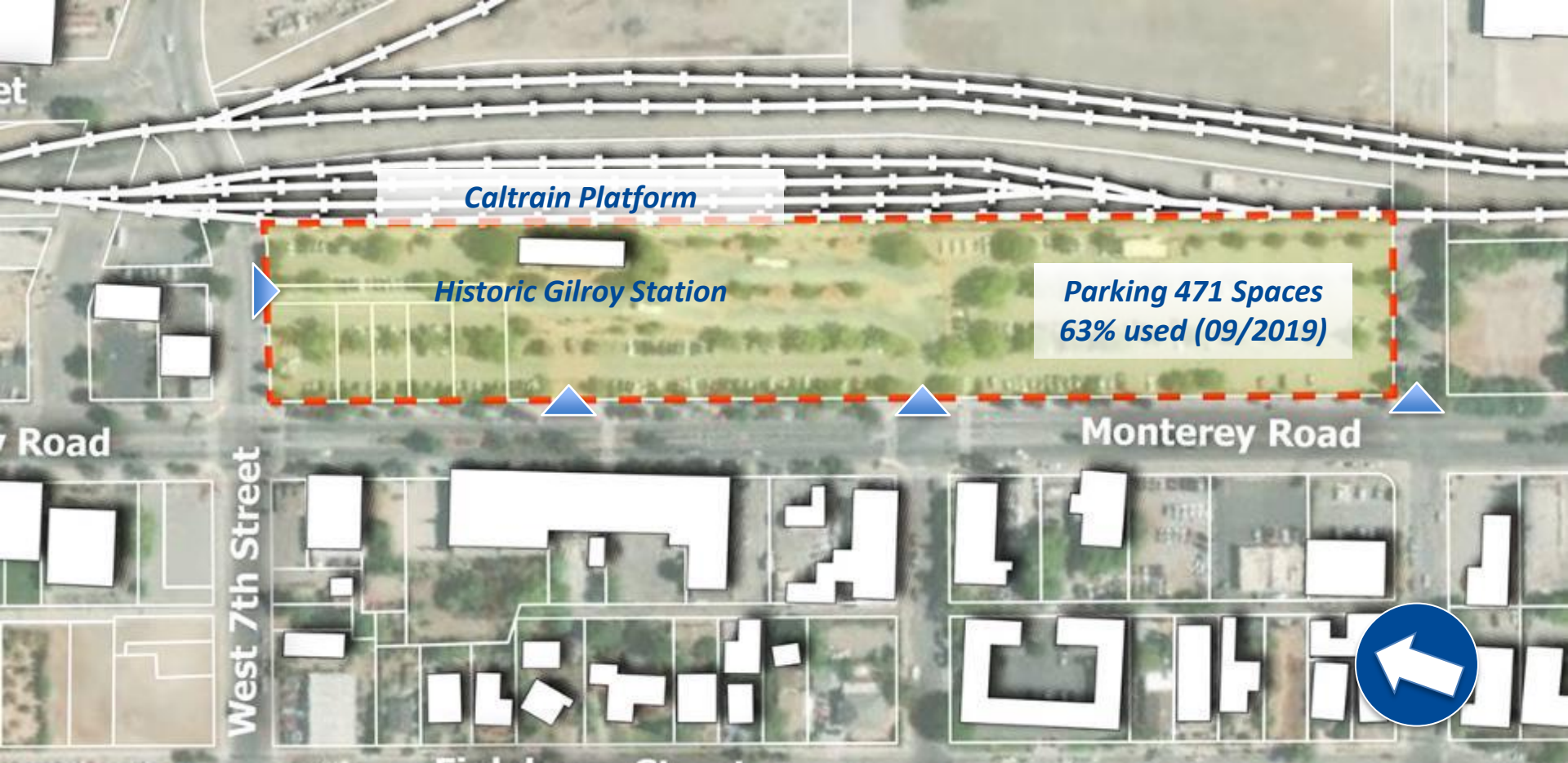
West 7th Street

West 8th Street

West 9th Street

Egleberry Street







# Transit

Over 650 people take transit from the Gilroy Transit Center every day



### VTA Transit Services

- 68** Frequent Bus
- 87** Local Bus
- 168** Express Bus
- 287** School Service

See main map legend for more info

### Partners & Neighbors

- Caltrain
- Rail Station
- Monterey-Salinas Transit

A dashed line indicates part-time service

- Park & Ride Lot
- High School
- Transit Center
- Hospital, Medical Center

*Schematic map not to scale*

### Legend

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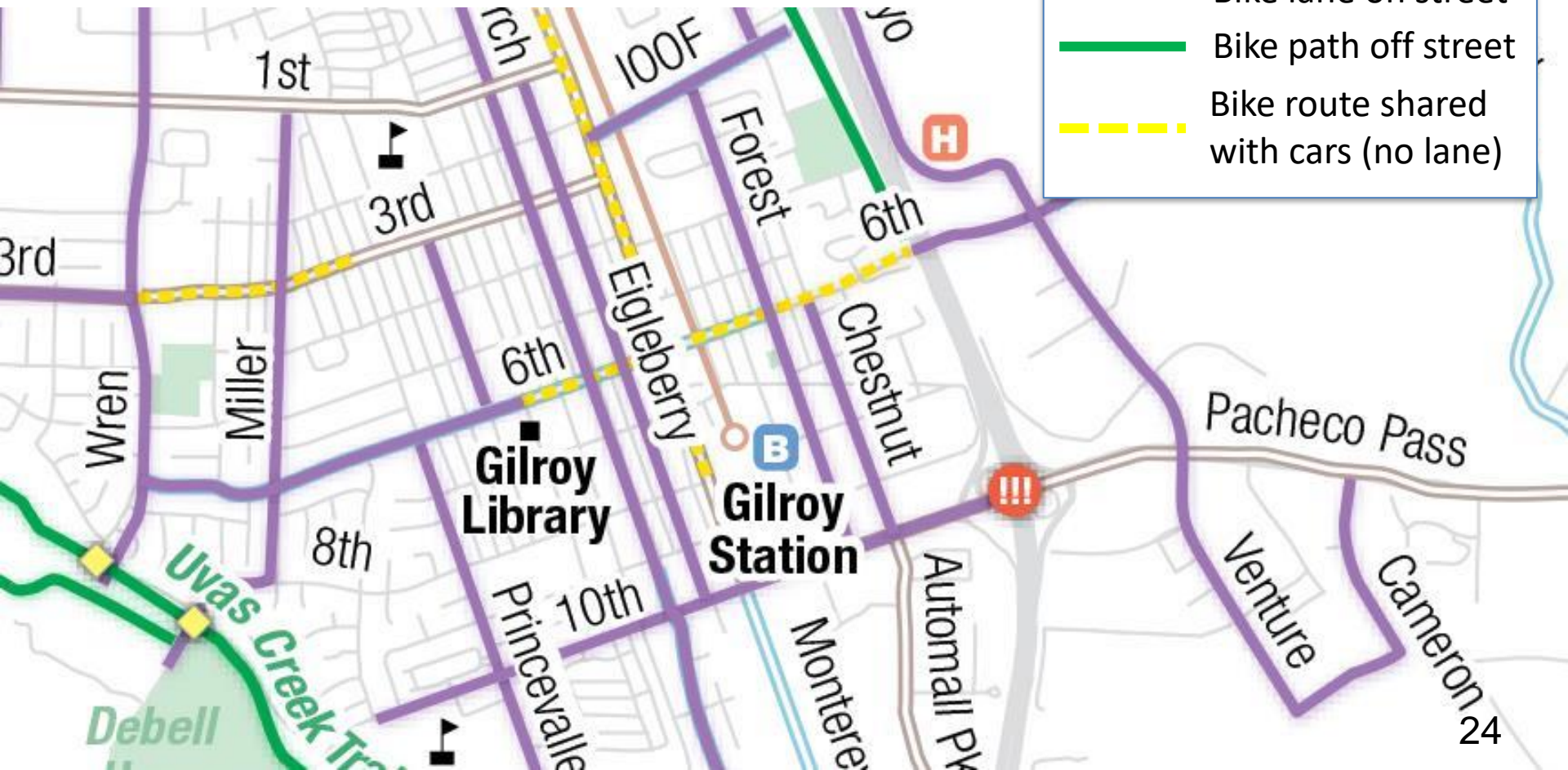
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# Bikeway Network



-  Bike lane on street
-  Bike path off street
-  Bike route shared with cars (no lane)



# *What is Transit Oriented Development?*



# Transportation Choices:

Walk

Bicycle

Drive

Bus or Train





## *A Mix of Uses:*

Housing

Stores

Hotels

Workplaces



## Activity:

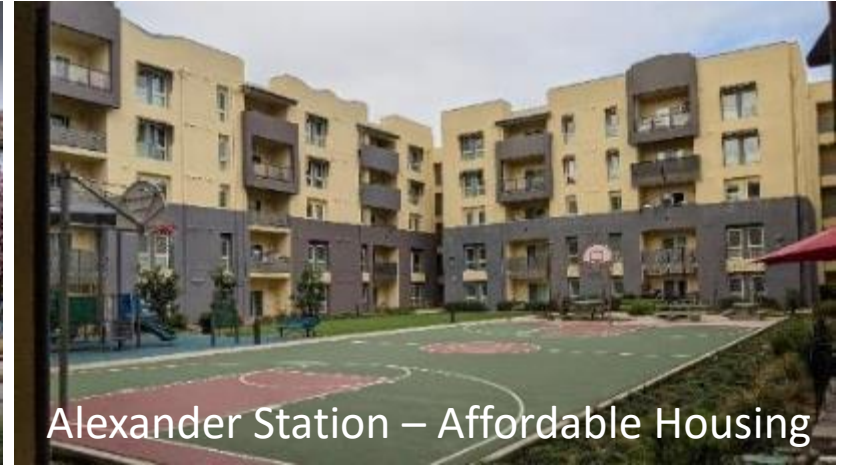
Eating  
Drinking  
Buying  
Making  
Visiting





*What would you like to see?*

# *Housing for Different Needs*





# Gathering Spaces



# Green Space





# Public Art



# Improve Transportation

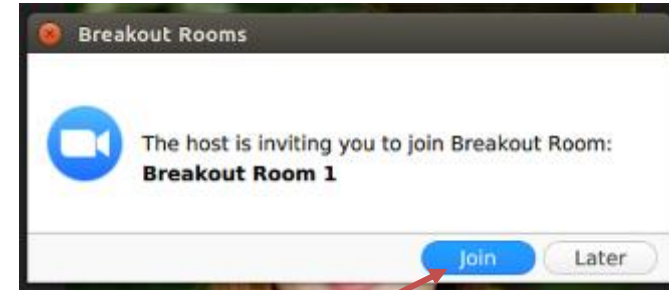
Bikeways, bus stops, pedestrian paths



# Questions and Answers

# Topics that will be discussed in each room

- **Issues and Initial Thoughts**
- **Program and Site Design** – How would you like to see the site developed?
- **Access/Transit** – How would you like to access the site? What kind of transportation options would you like to see VTA provide?
- **Vision** – What would you like this land to do for the community?



Click "Join"

## Breakout Rooms (40 mins)



# Breakout rooms currently in progress

40:00

mins:  secs:  type:

 Breaktime for PowerPoint by Flow Simulation Ltd.

# Group Report Backs

# Thank you and next steps

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- This same meeting will be held in Spanish next week on Wednesday, February 24 at 6:00 pm.
- A second community meeting is planned for April 22, 2021
- Project website – **Sign up to the mailing list!**

[www.vta.org/gilroydevelopment](http://www.vta.org/gilroydevelopment)

- Take our survey!

[www.surveymonkey.com/r/QS9GC2J](http://www.surveymonkey.com/r/QS9GC2J)

- For further comments, you can reach out to:

[community.outreach@vta.org](mailto:community.outreach@vta.org)





**THANK YOU!**

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# Examples of Development





# Examples of Development





# Examples of Development



Alexander Station  
Gilroy, CA

