



Alum Rock Community Working Group Meeting

Date of Meeting: April 13, 2016 (4:00 p.m. to 6:00 p.m.)

Attendees:

Members in Attendance: Terry Christensen, Bob Van Cleef, Davide Vieira, David Dickey, Craig Chivatero, Geoff Hatchard, Kelly Daugherty, Carlos Diaz, RJ Castro, Kathy Ericksen, Bert Weaver (Downtown/Diridon CWG)

Members not in Attendance: Matt Bell, Justin Triano, Charisse Lebron

Other Speaking Attendees: Leyla Hedayat (VTA), John Ristow (VTA), Tom Fitzwater (VTA), Mike Smith (VTA), Brent Pearse (VTA), Angela Sipp (VTA), Thuy Nguyen (CSJ), Jessica Zenk (CSJ), Rosalynn Hughey (CSJ)

Project Team in Attendance: Kevin Kurimoto (VTA), Janice Soriano (VTA), Eileen Goodwin (Apex)

Project Team not in Attendance: Michael Brilliot (CSJ)

Special Guest: Councilmember Magdalena Carrasco

Location: Mexican Heritage Plaza, 1700 Alum Rock Avenue, San Jose CA

Summary:

The Meeting agenda included:

- Welcome and Introductions
- Follow up items – Facilitator
- Project Update – VTA Staff
- Schedule Update – VTA Staff
- Envision Project Update – VTA Staff
- Financial Update of BART Phase II – VTA Staff
- Economic Analysis Surrounding BART Stations – City Staff
- Construction Community Outreach Research Update – VTA Staff
- City Projects within BART Corridor – City Staff
 - Mabury Interchange
- BART's Station Naming Policy – VTA Staff
- Announcements
- Next Steps – Facilitator
- Review Action Items

- Next Meeting Date (June 15, 2016 4 p.m.-6 p.m.) – Facilitator

Key Issues/Comments/Questions:

Comment/Question	Response
Follow up items – Upcoming Meetings	
Does the delay in the environmental schedule impact the construction schedule for the project?	We are on track for a Record of Decision in Summer 2017. The overall schedule should still be achievable.
Downtown Station Choice Process	
Where is the west option?	Between Market and Thirds Street along Santa Clara Street.
Environmental Process Update	
When VTA Board makes their final decision, does that recommendation become the Record of Decision?	If the VTA Board and staff are not in agreement on the recommendation, more discussions must occur before making the Record of Decision.
Will the draft document be available on-line?	Yes.
What other delays may occur if changes need to be made? Does the Board rubberstamp the document or staff recommendation?	There are times when the VTA Board has chosen other options on projects that were not the staff's recommended options.
Will VTA Board members be briefed on all of this?	Yes, they are briefed all the way through the process.
How detailed will the document be? Things do not always pan out as they are stated in the document. When does development/design actually occur?	There will be traffic information in the document. If you have concerns or you think VTA missed something you should comment to that effect and VTA will respond.
When will Record of Decision happen?	Summer 2017.
Public comment: Can VTA post the FTA comments so the public can view them or do we need to do a public information request?	We will ask FTA. They do not typically make their comments public.
Envision	
How long is the Board Workshop meeting?	Three hours at least—9 to noon.
Has VTA identified the ideal amount of money needed?	A ½ cent 30-year tax will raise an estimated \$6.5b and VTA will also use grants and other funds to deliver projects.
When will SVLG poll be made public?	We expect SVLG to present the latest poll results at the April 22 nd VTA Board meeting.
Financial Update	
Why the large difference between CFD's and EFID's, aren't they both property	The CFD mechanism comes in annually and the EFID is more like redevelopment

based?	funding and would come in over time as it is tax incremental and is likely to take 15 years to get established.
There is an age bubble happening. The baby boomers are ready for retirement and many have not saved enough this could have economic impacts. Has this been factored into assumptions?	We will check on what assumptions UCLA has if any with regard to this issue.
Economic Analysis Update	
Five Wounds neighborhood is changing. Fiber optic companies are now making investments. Gentrification is starting.	Comment noted.
East and West corridors would be impacted by any gentrification and that would be a sad thing. There are opportunities for more housing and creative spots for housing. I hope everyone, especially the developers, will be keeping an open mind and approaching this Developer Forum as such.	Comment noted.
Very interested in attending the Developer Forum. Housing is out of reach for so many.	Comment noted.
Mabury Interchange update	
This area will be impacted when BART to Berryessa opens. Route 101 will be impacted as well—all on and off ramps. The Berryessa BART Station is going to add lots of traffic.	Comment noted.
What are the elements in the design shown? Is that a road widening?	We will need to research that and get back to the CWG.
Can we have access to the graphics (something in a Google Maps/Google Earth format) so we can study these alternatives?	Yes.
Will the bridge be rebuilt?	Yes, that is likely.
Construction Outreach Best Practices	
Please send link to the LA Metro animation you presented.	Will do.
The 2 nd Avenue effort in New York looks like a good program. We should be sure to engage students as well.	Comment noted.
What percent of overall project went to community outreach and business mitigation programs?	We have some staffing plans and budgets but not percentages. This information will be in the report, which we hope to release

	to the CWGs prior to our next meeting.
Did the programs all mitigate business losses?	Each program was different; some did and some did not.
Are you also researching and asking about negative experiences and lessons learned?	We can add that.
Add a section in outreach report about lessons learned from VTA projects, especially BRT.	OK.
These ideas look good. Can some of these be implemented as demonstration projects for BRT, prior to BART?	We can add this to the June discussion.
Public comment: People are concerned about parking in the neighborhoods. BART will bring more parking problems.	Comment noted.
Station Naming	
Envision expenditure plan should be explicit about the three San Jose stations and refer to this area's station as 28 th Street. John Ristow and Scott Haywood to be sure to include the detail in the expenditure plan language.	We will make that an action item.
Youth perspectives/recommendations on station naming include: Alum Rock and 28 th , BART Rock, East Santa Clara, East 20 th Rock, ARSC (Alum Rock Santa Clara), Rock Bottom	Comments noted. Thank you for sharing.
I support 28 th Street. This should be in all documents and should be how we all speak about the station in the coming months.	Comment noted.
Using 28 th Street also helps with the name length and makes it more possible to add Little Portugal to it, maybe.	Comment noted.
Little Portugal is like the Japantown name. It is a neighborhood. I think 28 th is ok but I would also like to see "east" in the name.	Comment noted.
Cindy Chavez pushed for this station in the 1990's.	Comment noted.
Public comment: If you call it Santa Clara Alum Rock the nickname would be SCAR.	Comment noted.
Next Steps	
What is the amount of money needed for operations and maintenance of this	We can add that discussion to the June agenda.

project? Will there be enough money?	
Will utilize smart phone voting to discussion Construction Outreach Practices at the next meeting.	

Follow-Up Items:

- Ask FTA about making FTA comments public.
- Check with UCLA regarding assumptions related to boomer retirement impacts, specifically that many have not saved enough and that may have economic impacts.
- Research and explain elements of the Mabury interchange.
- Post web graphics of Mabury designs that show street names and are “zoomable” (i.e. in a Google Earth kmz format). Send link to CWG.
- Send link to outreach animation video to CWG.
 - *LA Metro’s Purple Line Extension Animation:*
<https://www.youtube.com/watch?v=A89MUkAVbq0>
- Ask transit project sponsors about community outreach lessons learned.
- Add a section in outreach report about lessons learned from VTA projects.
- Add the potential to demo/pilot projects to June’s outreach discussion.
- Envision expenditure plan should be explicit about the three San Jose stations and refer to this area’s station as 28th Street. John Ristow and Scott Haywood to be sure to include the detail in the expenditure plan language.
- Add to the June agenda a discussion about operations and maintenance of the project.
- Add to the June agenda an update on the station naming process/schedule once developed.

Prepared by: Eileen Goodwin, Apex Strategies

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