Evaluation Criteria
Envision Silicon Valley

Goals and Strategies	Evaluation Criteria
Goal: Enhance Safety • Prioritize projects that address safety concerns. • All projects will result in a safe, reliable and comfortable transportation system.	**<u>Quantitative</u>** Reduce Fatal & Severe Collisions For All Modes Improve Pavement Condition **<u>Qualitative</u>** Improve Areas with Safety &/or Security Concerns
Goal: Provide Congestion Relief and Improve Transportation Efficiency • Improve regional connectivity and seamless travel. • Improve transit service and travel times to meet demand. • Relieve roadway, highway and expressway bottle necks and minimize traffic in residential neighborhoods.	**<u>Quantitative</u>** Increase Travel Reliability For All Modes, Including Transit Reduce Transit Travel Delays Reduce Vehicle Miles Traveled Per Capita Reduce Vehicle Hours Traveled Per Capita **<u>Qualitative</u>** Close Gaps in the Transportation System
Goal: Expand Transportation Choices and Improve Travel Experience • Use technology to improve the transportation experience. • Provide amenities to attract transit riders. • Deliver high quality bicycle and pedestrian projects that close gaps, provide trail connections and promote countywide connectivity. • All transit and roadway projects should take into consideration geographic equity.	**<u>Qualitative</u>** Improve Mode Split Enhance Pedestrian/Bike/Transit Realm Including Connectivity and Access Increase Alternative Transportation Modes

Goal	Metrics
Goal: Expand Transit Ridership and Continue to Promote Quality Transit for Everyone – Including Low-income Areas • Prioritize transit programs and projects for commuters, students, seniors, people with disabilities, economically disadvantaged and all who choose to use public transit. • Support equitable development by promoting transit-oriented development that includes affordable housing and prevents displacement.	**Quantitative** Improve Access for Seniors, Low-Income Individuals, People with Disabilities, & Students Increase Access to Existing/Planned Dense Residential, Jobs, Mixed-Use Areas Increase Access to Jobs Reached by Transit in 30 Minutes Increase Ridership Increase Number of Services Accessed by Transit Increase Access for Rent/Housing-burdened Individuals
Goal: Actively Promote Healthy Communities, Environmental Sustainability and Plan for the Next Generation • Projects will promote healthy communities and a high quality of life especially in communities marked by poor health outcomes. • Projects should help minimize Green House Gas Emissions and Vehicle Miles Traveled.	**Quantitative** Reduce GHG emissions Reduce-PM 2.5 and TACS **Qualitative** Facilitate Active Transportation Modes
Goal: Improve System Financial Sustainability and Maintenance • Increase maintenance funding for roadways, sidewalks, bike lanes, pedestrian paths and transit stops. • Leverage new revenues with other funding sources to attract private investment and outside grant funds. • Strategically apply new local fund sources to underfunded project categories. • All projects and programs must have high levels of support from the residents of Santa Clara County.	**Qualitative** Reduce Project Shortfalls Provide Local Match Improve Fare Box Recovery Increase Ridership Per Every Dollar Spent Facilitate Public/Private Partnerships Encourage Technologically Innovative Systems

	Benefit-Cost Assessment Increase Economic Benefit
Goal: Continue to Support Silicon Valley's Economic Vitality • Projects should stimulate economic development, encourage investment and provide employment opportunities including disadvantaged communities. • Ensure land-use decisions are consistent with transportation project priorities. • Projects should benefit economic vitality and sustainability of Silicon Valley to the benefit of all residents and businesses.	**<u>Quantitative</u>** Increase the Number of Quality Jobs Increase Access to Job Centers Increase Access to Planned Growth Areas
	<u>Qualitative</u> Improve Goods Movement

Last Revised 9/4/2015