



**Santa Clara Community Working Group Meeting**

**Date of Meeting:** June 11, 2015 (4:00 p.m. to 6:00 p.m.)

**Attendees:**

Members in Attendance: John Urban, Sudhanshu Jain, Richard Fedesco, Chris Shay, Jack Morash, Chris Lepe

Members not in Attendance: Ron Miller, Steve Bures, Denise Harris, Rahul Chandhok

Other Attendees: Kevin Kurimoto (VTA), Brent Pearse (VTA), Kevin Riley (City of Santa Clara), George Naylor (VTA), Roland Lebron, Margaret Rhee (Ernst & Young)

Project Team in Attendance: Erica Roecks (VTA), Eileen Goodwin (Apex)

Project Team not in Attendance: Debby Fernandez (City of Santa Clara), Dennis Ng (City of Santa Clara), Leyla Hedayat (VTA)

**Location:** Santa Clara Senior Center, 1303 Fremont Street, Santa Clara, CA

**Summary:**

**The Meeting agenda included:**

- Welcome and Introductions
- CWG Process Recap (role of committee, role of member) – Facilitator
- Follow up items - (Alum Rock CWG chose a chairperson) – Facilitator
- Project Status Update – VTA Staff
- Community Engagement Process – VTA staff
- Ridership and Modeling – VTA Staff
- Update on Planning Efforts at Station Area – City Staff
- Review Action Items and Next Meeting Date (August 11<sup>th</sup>, 2015 4 p.m.-6 p.m.) – Facilitator

**Key Issues/Comments/Questions:**

Comment/Question	Response
How are we supposed to pass along all of this information?	We will cover that in one of the presentations this afternoon.
Make sure for the BART O and M discussion we have the O and M staff from BART presenting not just an outreach person or a planner who may not be as	Comment noted.

familiar with the details.	
Will we be discussing potential financing and value capture?	That is part of the financial topic on the August CWG agenda.
At 65% and 95% there is not a lot of room for changes.	That is true on some elements but not on all—we will be bringing items that the CWG can influence to design on as part of the Work Plan.
Add Envision process milestones to the CWG schedule graphic.	Will do.
How can CWG members learn more about the Envision process?	Attend the upcoming stakeholder meetings at VTA on June 19 <sup>th</sup> at 10 am and June 23 <sup>rd</sup> at 1:30 pm. Also, there is information on the VTA website the envision area link is in the meeting summary from the last meeting.
Add an item to the August agenda for CWG member to give feedback to the outreach team to help the outreach team know how best to reach out to the CWG members' particular constituency.	Will do.
How old is the model? How old is the formula that is used/ is it updated and calibrated to reality after projects are built?	Yes, the model is updated and calibrated regularly. FTA has an excellent process to do audits and have models show the before and after. We can send a link.
What is error rate on the model?	It varies by location.
Is the model a standard algorithm? Where is model from?	MTC does a Bay Area wide model that VTA modifies for the County. The model is a synthetic model. FTA is also involved with setting and calibrating the model for the BART project.
What were critical failures of previous models that caused errors?	Bad assumptions about bus feeder service and inaccurate demographic inputs.
15-20 years ago the model projected more ridership for the LRT system. Will this happen again?	We hope not. We are working very hard to calibrate inputs to reality.
Case studies would be interesting.	We will send the FTA link.
Where is the density? Cities need to approve this density to make this all a reality.	The darker areas on these various maps. Comment noted.
Does ridership model reflect student growth?	Yes.
Is there data for stations along BART to compare land uses before and after?	VTA does not have that data but can ask BART staff.
Is income a model input?	Yes.
What does New Starts mean?	It is the name of the federal grant that VTA is pursuing to help fund the project.

Why aren't bikes listed separately?	They are counted as part of the pedestrian numbers currently.
Planners should be able to know about the exact bike ridership as part of the model so they can plan for that and get the correct number of cars. Caltrain has issues with this right now.	Comment noted.
What are VTA and other transit providers such as BART and Caltrain's methods for counting bikes.	We will research this.
There seems to be a population discrepancy?	We can provide ridership demographic detail (% students, low income, transfers, etc.) and detail about housing or jobs as destinations in 1/4, 1/2 and 1 mile increments.
In the environmental document there are options for the parking garage. It seems like the north east side option makes the most sense and will be most efficient. The southwest site looks like a better site for an office.	Comment noted.
How much of the land does the public own? Why are there options for the garage?	The public owns very little land in this area. The VTA will need to purchase land for the parking garage that is why there are options in the environmental document.
Can eminent domain be used?	Yes but VTA prefers to negotiate with property owners not condemn them.
Can the mode arrival information be provided by actual number instead of percentages?	Yes we can provide that.

### Follow-Up Items:

- Eileen and Richard to synch up emails.
- Have BART O and M staff present on O and M subject.
- Send out Walking Tour information as soon as available and include information regarding the Day 2 and day 3 events as well.
- Add envision process milestones to the CWG schedule graphic.
- August agenda to include CWG members giving feedback to the outreach team regarding outreach methods to reach each specific CWG member constituency.
- Send link to FTA website with before and after information.
- Post scalable maps from modeling presentation. And add link in meeting summary.

- VTA staff to ask BART staff for data for stations along BART to compare before and after conditions and land use. Add to Work Plan for BART discussion.
- Research and report back on how VTA, BART and Caltrain count bikes on board.
- Provide ridership demographic detail (% students, low income, transfers, etc.) and detail about housing or jobs as destinations in ¼, ½ and 1 mile increments around the station.
- Provide station arrival information by number not percentage.

Requested Links:

- **Link to Envision web page:** <http://www.vta.org/envision-silicon-valley/envision-silicon-valley>
  - We mentioned that we would provide a link to the Envision Survey – the survey is being refined and we will provide a link to you when it is available
- **Envision Silicon Valley Schedule:** [http://vtaorgcontent.s3-us-west-1.amazonaws.com/Site\\_Content/envisionsv-0603.pdf](http://vtaorgcontent.s3-us-west-1.amazonaws.com/Site_Content/envisionsv-0603.pdf)
- **Scoping Report:** <http://www.vta.org/bart/Environmental/scopingreportPhaseII>
- **Public Records Request from VTA:** <http://www.vta.org/news-and-media/resources/public-records-request>
- **FTA website:** [http://www.fta.dot.gov/12907\\_9197.html](http://www.fta.dot.gov/12907_9197.html)
- **Five Wounds/Brookwood Terrace BART Station Area Community Concept Plan:** [http://vtaorgcontent.s3-us-west-1.amazonaws.com/Site\\_Content/FWBT\\_BART-concept-plan.pdf](http://vtaorgcontent.s3-us-west-1.amazonaws.com/Site_Content/FWBT_BART-concept-plan.pdf)
- **Five Wounds Urban Village Plan:** [http://vtaorgcontent.s3-us-west-1.amazonaws.com/Site\\_Content/Five\\_Wounds\\_Urban\\_Village\\_Plan.pdf](http://vtaorgcontent.s3-us-west-1.amazonaws.com/Site_Content/Five_Wounds_Urban_Village_Plan.pdf)
- **Downtown Strategy 2000:** <http://www.sjredevelopment.org/PublicationsPlans/Strategy2000.pdf>
- **Envision San Jose 2040 General Plan:** <https://www.sanjoseca.gov/index.aspx?nid=1737>
- **Diridon Station Area Plan:** <http://www.sanjoseca.gov/index.aspx?nid=1743>
- **Santa Clara Station Area Plan:** <http://www.vta.org/bart/santaclaraareaplan>

## Discussion notes for Work Plan:

*Items discussed to be added to the Work Plan have been added as new topics or integrated into existing topics already shown on the Work Plan. The Work Plan will be updated quarterly to ensure relevant topics are presented at appropriate times with the current environmental activities.*

- BART staff to present need for maintenance facility and justification of location of maintenance facility including why facility cannot be in Berryessa/Hayward or other locations. *This will be part of the BART staff's Operations and Maintenance Presentation*
- Presentation on proposed ridership at Santa Clara Station—justification for station in Santa Clara and dollar savings from deferring Santa Clara Station—*The proposed ridership was presented during the modeling discussion at the June CWG meeting. We are not phasing the project so there is no discussion to be had about cost savings from deferring a station.*
- Financial Analysis as part of New Starts program, including operations and maintenance assumptions. *In Work Plan*
- Presentation on emerging technologies (driverless cars, parking garage technologies etc.) *Will be discussed in garage technology in Work Plan under Phase I Update in the 4<sup>th</sup> quarter of 2016.*
- Presentation on 2000 Measure A--how can those projects be modified or dropped. *This will be discussed at the VTA Board Workshop in September*
- Presentation on HSR Interface at Diridon. *In Work Plan*
- Presentation regarding details of construction staging. *In Work Plan under station features and construction items.*
- Presentation on shared parking opportunities. *In Work Plan under station features and access planning items.*
- Presentation in June about VTA's community engagement process for this effort. Cover how CWG member blogs and lists can be utilized. *Presentation given at June CWG meeting.*
- Presentation on Measure B BART operations fund. *In Work Plan under financial planning item.*
- Impact of internet sales on sales tax revenues. *In August Financial Presentation item in Work Plan.*
- Presentation on project status regarding what is at what level of design particularly the 90% level in June. *Presentation given at June CWG meeting.*
- City to present its plans in June. *Presentation given at June CWG meeting.*
- Have a panel of BART construction "neighbors" come and do a Q and A with the group at a future meeting. *In Work Plan under Phase I Update in the 4<sup>th</sup> quarter of 2016.*

**Prepared by:** Eileen Goodwin, Apex Strategies

**Distribution:**

CWG  
Project Team  
City Staff  
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